

(c) It provides a clip that can be manufactured in universal, left hand, and right hand configurations, with the face and base being offset at the bottom or sides for a more user friendly operation depending on the customers needs.

(d) The clip provides a quality surface for the incorporation of advertising company logos and personal labels.

Although the description above contains many specificities, these should not be construed as limiting the scope of the invention but as merely providing illustrations of some of the presently preferred embodiments of this invention. For example, the clip can have other shapes (square, circular, oval, triangular etc). The face of the clip can be shaped in the likeness of animals, animated characters, insects, letters, numbers, etc.

Thus the scope of the invention should be determined by the appended claims and their legal equivalents, rather than by the examples given.

**CLAIMS:** I claim:

1. A fastening device which provides adequate pressure for providing horizontal and vertical resistance for the purpose of preventing a length of towel or fabric wrapped around the body from falling off at inappropriate times.
2. The clip of claim 1 wherein the body of material is composed of a ridged moldable material such as plastic, wood, metal etc.
3. The clip of claim 1 wherein the body of the fastener can be produced in a left hand, right hand or universal design.

4. The clip of claim 1 wherein the base and face of the fastener be offset, and the base extended past the face for user to easily slide base beneath the bottom layer of the wrap, and the body on initial contact.
5. The clip of claim 1 wherein the use of vertical raised rails on the inside of the base and inside the face of the fastener, thus providing horizontal and vertical resistance.
6. The clip of claim 1 wherein the use of vertical depressions on the inside of the base and inside the face of the fastener, to facilitate even greater thickness' of towel / fabrics providing horizontal and vertical resistance.